



BackHub

A Modular Backend Builder

Adventure Demo

Problem and Need



High Cost of HR and Development



Slow Development Process

Solution



BACKHUB
BACKEND AS A SERVICE



Targeted Audience

1 **Developers**
Frontend
and Mobile developers

2 **Developers**
Backend
developers without codebases

Market Size

~1.7 million websites
~22,000 android
~11,000 IOS

TAM

17,330B IRT

~13.73% websites growth
~26% android growth
~16% IOS growth

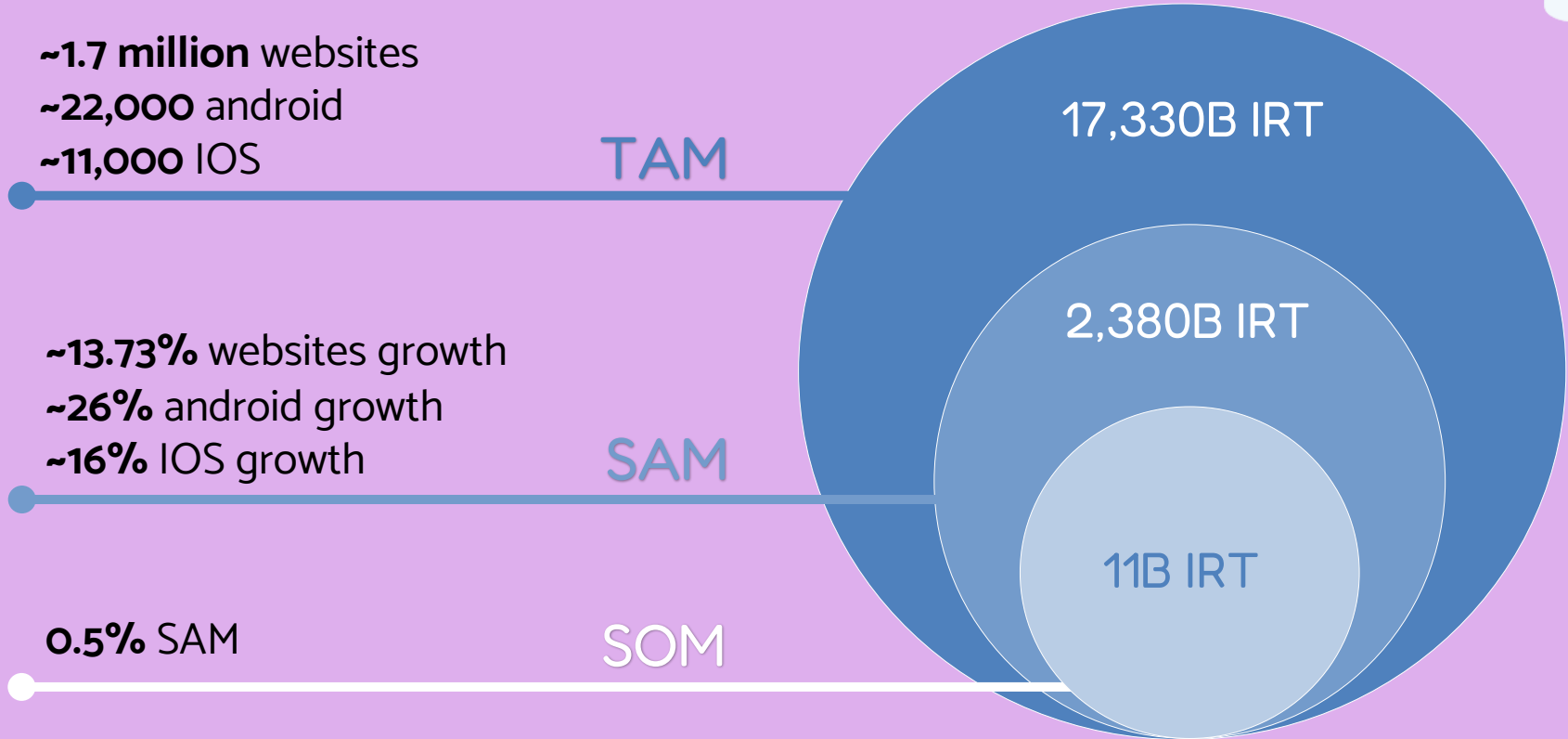
SAM

2,380B IRT

0.5% SAM

SOM

11B IRT



Competition



Competitors

- **Global Platforms:** [Firebase](#), [AWS Amplify](#), [Supabase](#)
- **Domestic Platforms:** [AkoRayan](#)



[firebase.google.com](#)



AWS Amplify







[supabase.com](#)



[akorayan.com](#)

Competitive Advantage

Feature	 Firebase	 AWS <small>AWS Amplify</small>	 AkoRayan	 Backhub
Pre-built APIs	✓	✓	✓	✓
Localize	✗	✗	✓	✓
SDKs	✓	✓	✗	✗
Support for Modules	✓	✓	✗	✓
Customization	✗	✗	✗	✓

Revenue Model

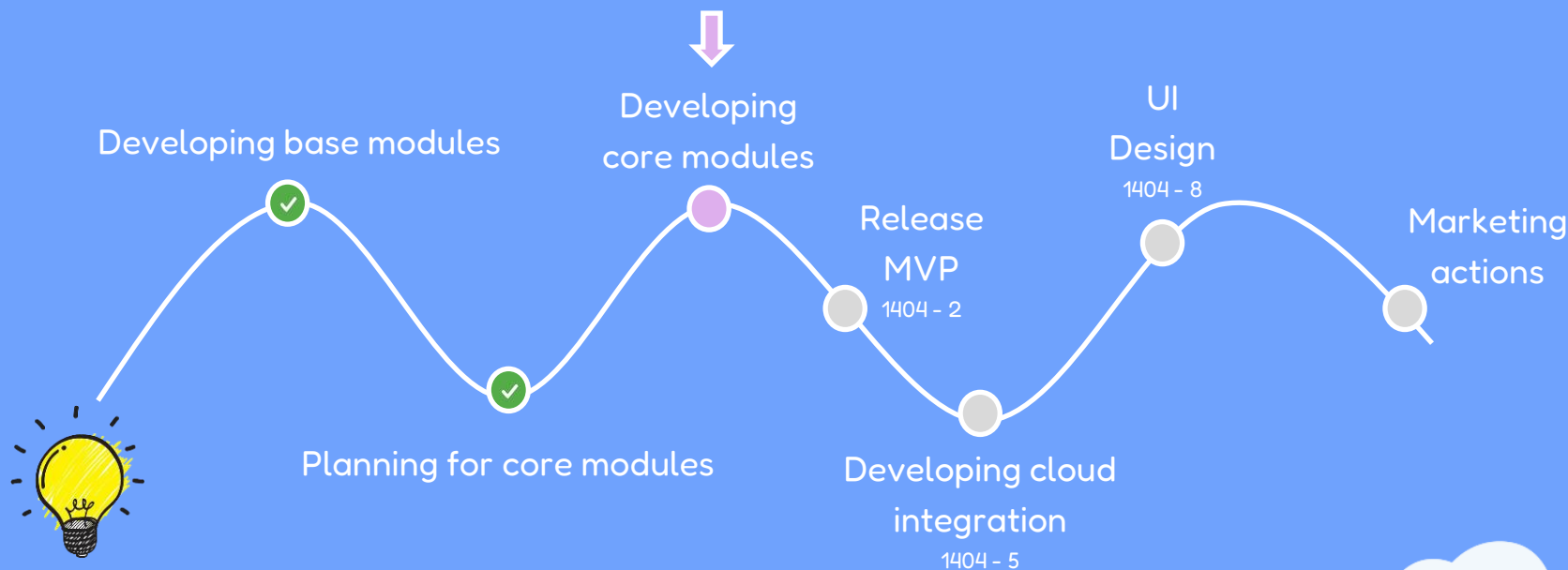
1. Subscription-based

2. Licensing

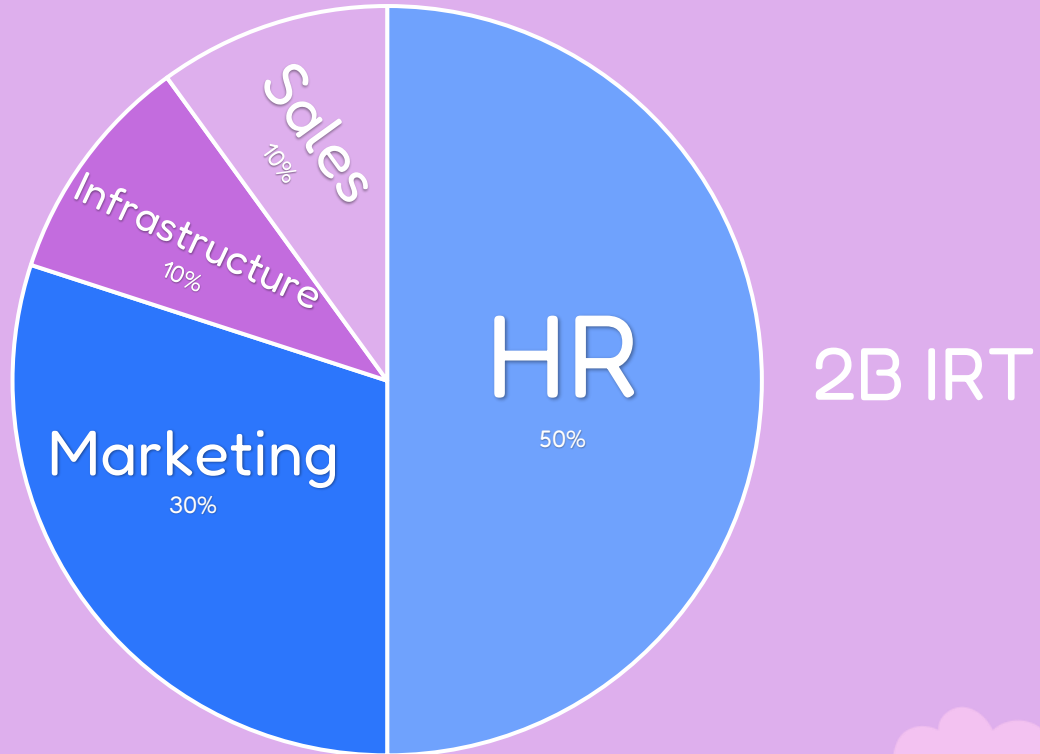
3. Pay-as-you-go model



RoadMap



Funding Requirements



Team

CO-Founder



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Thank You

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